



For Immediate Release
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SCOTTSDALE LEADERSHIP HOSTS COMMUNITY FORUM TO DISCUSS NAVIGATING CHANGE IN A NEW ECONOMY

*Diverse panel to provide insight on the new economy and its effect on employment and
education in Scottsdale*

SCOTTSDALE, Ariz. – On Wednesday, April 18, Scottsdale Leadership will host its 8th Annual Community Forum, *Navigating Change in a New Economy*. The forum, sponsored by *The Arizona Republic* and the Scottsdale Area Association of Realtors, will be held from 7:30 – 9:30 a.m. at the Scottsdale Resort and Conference Center, located at 7700 E. McCormick Pkwy.

In an ever-changing economic climate, empowered leadership is imperative to strong communities. Scottsdale Leadership wants to start the conversation about what the new economy means for the future of employment and education in this community.

"Scottsdale has evolved from the west's most western town to one of the most dynamic and youthful cities in America," said Jason Rose, president, Rose+Moser+Allyn Public Relations, and panel moderator for the forum. "The forum panelists will shed light on how people can carve out their niche in this amazing community. Who couldn't benefit from participating in this type of discussion?"

During the forum, Rose will lead panelists to share their personal stories of success and provide insight on what the future holds for employment and education in Scottsdale and Arizona. The panelists include:

Derek Neighbors, Co-founder, Gangplank, discussing innovators –*The next generation may look different and speak somewhat differently, but they are fearless in taking the business world by storm...their terms, their rules.*

Sherman A. Jennings – Human Resources Site Leader, Rotorcraft Systems, The Boeing Company and Chair, Governor's Council on Workforce Policy, discussing the corporate sector – *How are large conventional corporations recruiting and hiring? What opportunities and obstacles are they facing?*

Susie Timm, Head Cheese, Girl Meets Fork, discussing the new entrepreneurs – *Many professionals are leaving (forced or by choice) their conventional jobs and making a career by applying their skills/experience as an outsource resource.*

Len Jessup, Ph.D. – Dean of University of Arizona Eller College of Management, discussing the education perspective – *How are educational institutions preparing students for the new economy? What has changed or is different?*

For more information, or to purchase tickets, contact Scottsdale Leadership at (480) 627-6710, or visit www.scottsdaleleadership.org. Individual tickets are \$40; \$30 for dues-paid alumni. Corporate tables are \$500 for a table of eight.

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Since 1987, Scottsdale Leadership has graduated more than 850 individuals who are prepared to take on leadership roles in an ever-changing world. Scottsdale Leadership alumni have had a significant impact on the Scottsdale community, spearheading preservation of open space; improving the education system; championing public art; mentoring at-risk youth; and raising hundreds of thousands of dollars for charities. For more information, call the Scottsdale Leadership office at 480-627-6710, or visit, www.ScottsdaleLeadership.org.