

KEEP SCOTTSDALE BEAUTIFUL

FOR IMMEDIATE RELEASE

Contact:

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Keep Scottsdale Beautiful Searching For Board Members and Community Input

SCOTTSDALE (November 2, 2011) – Keep Scottsdale Beautiful, an organization dedicated to engaging individuals to take greater responsibility for preserving and enhancing Scottsdale’s community environment, is seeking citizens interested in becoming founding board members. The goal is to become an organization that enhances community revitalization, conservation and economic vitality.

The newly formed organization is an evolution of the Scottsdale Pride Commission which was recently disbanded by the City of Scottsdale in an effort to give the group more flexibility and reduce the burden on city sponsored resources. Scottsdale Pride, which was established in 1993, utilized Mayor and Council-appointed volunteers to promote and oversee programs such as the creation of Liberty Gardens, Pride Park, and the Adopt-A-Road programs.

“Keep Scottsdale Beautiful aims to uphold the same ideals as Scottsdale Pride and expand upon its legacy,” says board member, John Day. “We’re looking for a dynamic group of Board Members interested in growing the tradition of education and collective action to sustain a better quality of life for all.”

Day who also serves on the Board of Directors for Keep Arizona Beautiful, says that this is an opportunity to build and create something special specific to Scottsdale’s needs. “Our focus on continuing Scottsdale’s affiliation with Keep America Beautiful will provide grants, opportunities, and projects through national players purely for the benefit of our community.” There are no limits to the projects the group will take on, and is considering projects such as playground beautification, city-wide community gardens, revitalization of Old Town Scottsdale, and over-all enhancement and support of existing community projects.

“I am pleased to help facilitate the formation of this new private citizen action organization,” stated Councilwoman Suzanne Klapp. “Keep Scottsdale Beautiful will become an important partner with neighborhoods, businesses, government, schools and churches to create a sustained focus on beautification of Scottsdale.”

Interested community members are encouraged to attend the following interactive meeting:

WHEN: Thursday, November 10 at 5:30 p.m.

WHERE: Mustang Public Library
10101 North 90th Street,
Scottsdale, AZ 85258

About Keep Scottsdale Beautiful

Keep Scottsdale Beautiful promotes individual responsibility and encourages volunteers, together with local civic organizations, government officials, corporations and individuals, to address local quality of life issues. Keep Scottsdale Beautiful is working to become a not-for-profit, 501C3 and to continue and increase their scope and partnership with the City of Scottsdale.

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