

High-Impact Annual Luncheon Celebrates Scottsdale Leaders Who Strengthen Our Community, Dec. 13

www.ScottsdaleLeadership.org

SCOTTSDALE, Ariz. (Nov. 25, 2013) – Scottsdale-area businesses and residents are invited to join Scottsdale Leadership to honor four civic leaders Friday, Dec. 13, for their role in strengthening the community. Their contributions will be recognized as part of Scottsdale Leadership’s 14th Annual Spirit of Community Leadership Awards Luncheon.

“This annual event offers a unique opportunity to meet and network with the ‘brain trust’ of leaders shaping the future of our community,” said George A. Martinez, executive director of Scottsdale Leadership. “Our award recipients provide incredible heartfelt inspiration for anyone taking on greater leadership roles to build the community.”

WHAT: Scottsdale Leadership’s 14th Annual Spirit of Community Leadership Awards Luncheon

WHEN: Friday, Dec. 13, 2013
11:00 a.m. to 1:30 p.m.

WHERE: Doubletree Resort by Hilton
Grand Ballroom
5401 N. Scottsdale Road
Scottsdale, AZ 85250

COST: \$100 per person, or \$75 per person for dues-paid alumni
\$1,000 for a table of 10

RSVP: To purchase tickets, visit www.ScottsdaleLeadership.org or call 480-627-6710.

AWARD

RECIPIENTS: This year’s award recipients include:

- Doreen Reinke, Scottsdale Insurance, Inc. – Frank W. Hodges Alumni Achievement Award
- Gary Shapiro, Coldwell Banker Residential Brokerage – Drinkwater Leadership Award
- Salt River Project (SRP) – Corporate Leadership Award
- Karlene D. McCauley, Arcadia High School – Youth Leadership Award

ABOUT: Scottsdale Leadership invests in people who serve, strengthen and lead the community. The SLI Core Program, featuring 17 intense class days on wide-ranging topics plus Project Lead it Forward, has been recognized as one of the top five community leadership programs in the United States. Almost 84 percent of the 922 alumni have served on one or more nonprofit, civic or corporate boards, greatly influencing Scottsdale’s quality of life and inspiring change.

ADDITIONAL
STORY IDEAS:

Showcase the community impact of the award recipients - including Gary Shapiro, who helped found Scottsdale Leadership; and Karlene McCauley, a senior at Arcadia High School who has volunteered more than 200 hours for local charities.

Profile the amazing Scottsdale Leadership Class 28 of 44 participants: a former NFL player, a singer, small business owners, one native German, three City of Scottsdale employees; a certified paramedic; corporate leaders; one homemaker – and many others

Scottsdale Leadership's role in the community – a 26-year legacy of inspiring and developing leaders who have a lasting impact on neighborhoods, schools, non-profits and more. Many alumni have gone on to serve on the City Council, City boards and commissions, build corporate and small business careers, and start non-profits to help the community. Amazing success stories abound—with many attributing their success to what they learned and experienced as a Scottsdale Leadership class participant.

Spotlight one of the Valley's best pre-holiday raffles, which includes a \$950 Molina Fine Jewelers' Men's Signature Watch, a Total Wine private wine tasting for 20 people, two tickets for a Grand Canyon Helicopter Tour with Maverick Helicopters, one year of ice cream from Cold Stone Creamery, as well as local hotel stays, spa packages, tickets to local sporting events and much more.

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