



### November e-Communique Sponsors

# GENERAL DYNAMICS

## SCOTTSDALE REPUBLIC

### THE ARIZONA REPUBLIC

#### Love the new logo?

In celebration of Scottsdale Leadership's 25th Anniversary, a new logo has been unveiled! We are now in the process of ordering new name badges. If you would you like to have a new name badge in time for the annual awards luncheon, on Dec. 10, you can order one online for \$15: [scottsdaleleadership.org](http://scottsdaleleadership.org).

#### Leadership Spotlight- Kelly Norton, Class III



**Current place of employment and title:**  
The Bead Museum, Executive Director

**Community Involvement:**  
Phoenix Suns Charities – Current Chairman of the Board  
Arizona Commission on the Arts – Commission Member

**How has Scottsdale Leadership enhanced your community involvement?** It gave me a good introduction into the various areas of the community so I could see where my interests were and over the years has introduced me to new community leaders.

**What's the most important leadership lesson you've learned and how did you learn it?** It's not just the leaders vision that makes a business or a non-profit successful, it is the ideas and vision of

everyone involved. Surround yourself with people who have vision and drive. This is just something I have come to know over time. I may have a vision and be driven by something, but if I don't listen to the people around me, and have their buy-in, then it is only a limited vision.

**What do you consider the keys to effective leadership?** Be a good listener; put people first; don't be afraid of change, challenges and taking risks.

#### Calendar of Events

**November 5** Core Program, Healthy Community/Project Planning  
Location: Scottsdale Healthcare  
Time: 7:30 a.m. - 4:30 p.m.

**November 19** Core Program, History and Bus Tour Day  
Location: Various  
Time: 7:30 a.m. - 4:30 p.m.

**December 3** Core Program, Economic Development  
Location: Skysong  
Time: 7:30 a.m. - 4:30 p.m.

**December 10** Core Program, Leadership Academy/Project Planning  
Location: Scottsdale Area Association of Realtors  
Time: 7:30 a.m. - 4:30 p.m.

**December 10** Spirit of Community Leadership Awards Luncheon  
Location: Scottsdale Resort & Conference Center  
Time: 11 a.m. - 1:30 p.m.

*For tickets or more information about upcoming events, call Scottsdale Leadership at 480-627-6710 or visit [scottsdaleleadership.org](http://scottsdaleleadership.org).*

#### Save the Date

**If you were interviewing different community leaders, what one question would you ask to gain insight into how they lead?** What is the difference between a manager and a leader?

**March 23, 2011 Class XXVI Applicants Reception**  
**Location: Fairmont Princess**  
**Time: 5:30 - 7:30 p.m.**

**If you could solve any community issue or need, what would it be?** To make sure all students have access to the arts at a young age so that they have an understanding of the value of supporting the arts in the community when they are old enough to start giving back.

**May 6, 2011 Class XXV Graduation**

**What is your as-good-as-it-gets moment in volunteering?** Doing site visits of non-profits Phoenix Suns Charities supports. There are so many incredible programs in the community and actually getting an opportunity to see them in action makes me feel great!

**What is your favorite gadget?** My hand blender

**What do you do to recharge your batteries?** I cook or travel if I can take the time!

**What was your most memorable Scottsdale Leadership Class day and why?** Our visit to the Police Department. It really made me appreciate the important and difficult job these people have.

**What advice can you give Class XXV?** Keep in touch with your classmates. Network! You never know where life will take you and who will be there when you get there.

## Scottsdale Leadership seeking alumni to serve on the Board of Directors for 2011-12

Any 2010-11 dues-paid alumni or member of Class XXV is eligible to apply. Interested candidates will be interviewed; a nominating committee will select a final slate. Terms begin on June 1, 2011 and are two-year commitments, serving as Vice Chair during the first year and Chair during the second. A New Board Member Orientation and Board Retreat will be held in the spring. Additionally, an annual give or get financial commitment is required of all Board members.

If you are interested please contact:  
Carl Campbell, Board & Volunteer Development Chair, 480-473-1801  
Jane Blacker, Board & Volunteer Development Vice Chair, 480-283-3009

## CSI - Scottsdale



Join Scottsdale Leadership alumni for a tour of the city's state-of-the-art crime lab and police warehouse operations. This event is sponsored by UofA Eller MBA College.

**Date:** Wednesday, January 12  
**Time:** 5:30 – 7 p.m.  
**Location:** District 1 - McKellips Police Station - 7601 E. McKellips Rd, Bldg. B  
**Tickets:** \$25; dues-paid alumni \$15

**The event is limited to 30 attendees so get your ticket today!**  
Purchase tickets by January 5 by calling 480-627-6710 or online at [scottsdaleleadership.org](http://scottsdaleleadership.org).

## Thank you to our recent 2010-11 dues-paid alumni

Thank you to the following 2010-11 alumni who have paid their dues since our last e-communique:

**Platinum** Class 22: Scott Palmer, Kathy Simon  
**Gold** Class 7: Larry Krueger; Class 12: David Bentler; Class 19: George Adams; Class 20: Randy Clawson

**Silver** Class 5: Carol Brecker; Class 11: Terry Erickson; Class 13: Judith Dworkin

**Bronze** Class 2: Thomas Hawbaker; Class 4: Deborah Corso; Class 5: Mark Solem; Class 13: Dean Hermanson; Class 14: Steve Posso; Class 17: Lisa Collins, Dan Costello, Mary Daenzer, Aiessa Moyna; Class 19: Angela Creedon, Alan Rodbell; Class 21: Doug Towne; Class 23: Scott Chesnut, Pete Ziebron

Renew for 2010-2011 and enjoy the benefits of being a dues-paid alumni including reduced event ticket prices and access to the alumni database. Your 2010-11 alumni dues can be paid by contacting the Scottsdale Leadership office at 480-627-6710 or online at [scottsdaleleadership.org](http://scottsdaleleadership.org).

## Community Opportunities

### Public Forum Arizona Water & Power

The Scottsdale Area Association of Realtors will be hosting a public forum on Monday, Nov. 15, at Chaparral Suites Conference Center. The forum will focus on the cost of living without the Navajo Generating Station and will be moderated by Bill Gray. The panel members are Marshall Brown, Tom Buschatzke, Senator Albert Hale, David Hansen, David Modeer and Glen Reeves. For more information call 480-945-2651 or e-mail [Laura@SAARonline.com](mailto:Laura@SAARonline.com).

### Sterling Awards and Red Carpet Trade Show

On Tuesday, Nov. 16, the Scottsdale Area Chamber of Commerce will host the 25th annual Sterling Awards and Red Carpet Trade Show. This annual awards celebration recognizes the best and the brightest businesses in Scottsdale today. The luncheon will be held at Scottsdale Resort and Conference Center 7700 E. McCormick Pkwy. from 12 - 2 p.m. For more information visit [events.scottsdalechamber.com](http://events.scottsdalechamber.com).

### Valley Youth Theatre (VYT) looking for board members

Scottsdale Leadership alumni who have experience or interest in supporting youth and the arts are encouraged to contact the VYT. A lunch to learn more about the organization and the expectations of Board members will be held on Nov. 19. For more information, contact Donna Catalfio at [dhc@gknet.com](mailto:dhc@gknet.com) or call 602-530-8208.

If you have an opportunity for community involvement or an update or brag you would like to share with Scottsdale Leadership, please e-mail Rachel Brockway at [rbrockway@scottsdaleleadership.org](mailto:rbrockway@scottsdaleleadership.org).

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## Updates & Brags

### Frances Mills-Yerger, Class 16

Congratulations to Frances Mills-Yerger, Ph.D. who is an honoree of the YWCA 2011 tribute to women.

### Carolyn Allen, Class 1

An honorary fund was established in honor of Class 1 alumnus Senator Carolyn Allen. The funds will be used by Senator Allen for projects serving youth, health, environment and the arts.